



SIMS MEDIA GRAFIX

Professional CG Designer

Datasheet
Version 2.0.3



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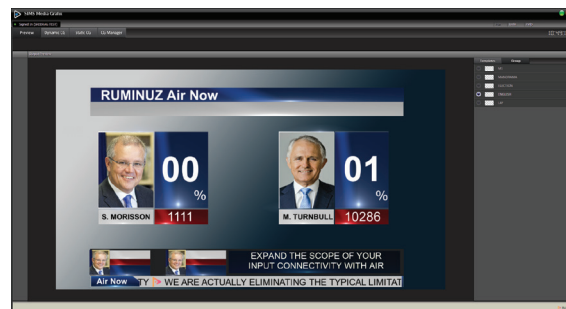
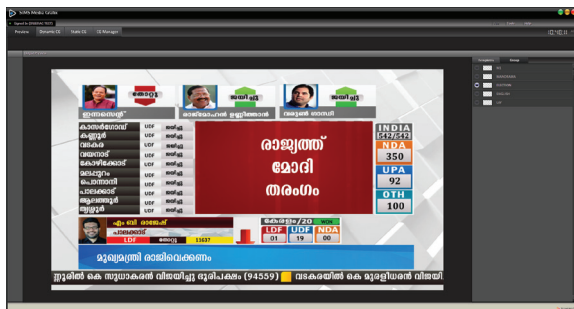


www.simscomm.net

MEDIA GRAFIX

Professional CG Designer with multiple functionalities

Media Grafix - A complete software solution for real time character generation. Features of Media Grafix includes animated backgrounds, movements and effects on text, images, clocks, animated logos, dates, score boards, election statistics, crawl & news tickers. With Media Grafix you can display graphical contents such as text, logos and animations, crawls, tickers and scrolls with dynamic contents or metadata retrieved from external data sources, like Notepad, WordPad etc. Media Grafix can be deployed on a separate PC equipped with **BlackMagic Decklink 4K Extreme Card** that will make it easier for operators to use it independently without disrupting the playout. High quality lossless video output and ease of use allow Media Grafix to be used for News Graphic, live production in debates, talk shows, sports and entertainment.



MEDIA GRAFIX

Professional CG Designer with multiple functionalities

- ▶ Multiple CG layers
- ▶ Internal Keying & External Keying
- ▶ Decklink Extreme Output
- ▶ Output Preview
- ▶ Inbuilt CG Designer
- ▶ CG Preview in Designer
- ▶ Link with External Data Sources like NotePad / WordPad
- ▶ Time Based & Event Based CG Scheduling
- ▶ Set Auto Expire in CG
- ▶ CG Grouping
- ▶ PNG, SWF, TGA Images & Sequences can be imported to CG Designer
- ▶ CG Client supports CG Editing & ON/OFF from the desk

