



SIMS Infact

News Room Computer System

What is NRCS?

Newsroom Computer System (NRCS) is a centralized Automation Solution with which you can easily manage the entire news workflow in one go. With NRCS scripting of stories, creation and management of run orders, adding & sorting of media etc. can be done effortlessly in no time. With NRCS you can also take care of the editing, approval, publishing and overall progress of stories throughout the production process.

Why SIMS Infact?

NRCS being the heart of a news workflow, it demands high reliability and uncompromising performance in order to ensure the smooth running of a news channel. The news desk where even the very minute fraction of second is considered to be highly crucial, it's important that the NRCS should be easy to operate and synchronize the news updates instantly within the ecosystem so as to ensure the success and credibility of the News Channel.

At SIMS, we pay attention to every single detail and ensure the complete satisfaction of our clients. Hence SIMS Infact comes with a power packed news room solution that offers a simple, convenient and yet a self explanatory dynamic user interface that can be easily operated even by a rookie without any prior industry experience. Infact works on a dedicated protocol so that the news updates are synchronized instantly without even a second of delay. With an integrated media library and story explorer with advanced indexing, Infact makes media and story searching quite an easy task for the user. Infact also offers Unicode support so that you can create and manage stories in your own regional language. Above all, our dashboard provides you with a detailed insight into the day to day activities of the news desk and production control. Not just that, Infact also comes with a dedicated teleprompter application that allows real time synchronization and smart run order management so that the anchor never finds it a hassle while on air - means no more embarrassing moments on screen!



Infact

At a glance.



Smart Dashboard

Wide varieties of statistics and reports that ranges from user performance to story ratings that can be easily exported to any supporting file formats.



Elementary Workbench

A hassle free workbench from where you can create and manage your stories with ease.



Dynamic Run Downs

Creating and sorting run orders will never be a complicated task anymore! Infact offers drag and drop feature that will allow you to manage run orders with utmost easiness and reliability.



Built-In Media Library

Infact offers integrated media library with advanced indexing technology that will help you search and find media files without trouble.



Quick Story Explorer

Infact is equipped with a built-in story explorer helps you to search and find your required stories ranging to any date within no time.



Self Sync Teleprompter

Published run downs from Infact are sent instantly to the teleprompter app which also self synchronizes any run down modifications in real time.



Regional Languages

Infact comes with Unicode supported scripting interface where you can type-in or copy paste your stories in any regional language you desire.



We are what we repeatedly do. Excellence, then, is not an act, but a habit.



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